



## **Ken Finnegan, Chief Technology Adviser, IDA Ireland**

Ken is the Chief Technology Adviser for IDA (Industrial Development Authority) Technology Ireland. He advises and provides strategic insights into technology trends both nationally and globally for the agency and client companies.

Ken was recognised in October 2015 as one of the top influencers in the Internet of Things in Ireland. Through his work in IDA Ken supports the research and development agenda for client companies in Ireland to explore and exploit technology trends.

Ken has a track record of helping companies innovate and succeed in Ireland and globally. He worked in the software, telecommunications and big data industries for 15 years before joining the IDA in 2014.

**IDA Ireland** is the agency responsible for the attraction and development of foreign direct investment (FDI) in [Ireland](#). The agency was founded in 1949 as the Industrial Development Authority and placed on a [statutory](#) footing a year later. Throughout the 1950s, the IDA established its vision of 'industrialisation by invitation', a vision which initiated the low corporation-tax system that remains in place in Ireland today.

In recent years, many countries and regions have created industrial development authorities modeled on IDA Ireland to encourage FDI and economic growth.

IDA Ireland is responsible for the attraction and development of FDI in Ireland and collaborates with existing foreign investors to expand their businesses in Ireland.

IDA Ireland has partnered with 1,200 overseas companies who have already established operations in Ireland. These companies come from many industry sectors, including [financial services](#), bio-pharmaceuticals, MedTech, engineering, and technology.

IDA Ireland has a global network of offices in USA, Europe, and [Asia-Pacific](#).